

2025 - ISSUE 1 2630 Market Street NE Salem, OR 97301 503.364.2464

www.hopeforsalem.org

Let's Talk About Jesus

Here at Hope, we've observed many benefits to our women and their families from the mentoring and instruction we give them in the Parenting Initiative. The obvious benefit is their increased understanding of good parenting skills and the hope that comes with it.

Something we didn't foresee was the number of fathers of the babies (45%) who would come along and grow, too.



There is also so much that flows out of the familiarity from having numerous sessions with a mentor.

The biggest benefit is the significant increase in meaningful conversations we are having about the gospel. Familiarity leads to deepened trust, which leads to openness to interact about something so personal.

Last year 157 women (and couples) participated as mentees, and we had meaningful conversations about Christ's redeeming love with 53 of them.

What an amazing opportunity! We got to sow eternal seeds of Truth into all of those souls. Thanks to our Heavenly Father for providing this life-changing program, the Parenting Initiative!

Creative Hope Partners

Hope has a number of friends who are quite **creative** about getting the most out of their shopping dollars. They provide a lot of "mommy and baby" items to Hope.

Our Inspiring Junior Partners

Who would have thought that so many Hope donors would be children? It is incredibly heart-warming to receive sacrificial giving from children who want to help babies. We've seen a notable increase from kids the past couple of years. Their donations often come with sweet notes from the children themselves.

Here are some samples of "fundraising" from our junior partners:

- Rosalie, age 12, donated a portion of the proceeds from the sale of her 4H prize-winning turkey.
- Megan is planning a bake sale with friends to raise money for Hope.
- Grace, age 8, hosts a lemonade stand in the summer to raise money for Hope, and makes hats for the babies.
- A growing number of private schools are hosting donation drives to collect needed items for our patients and their little ones.

Children can be so excited to help and provide needed support for our mommies and babies. We give a big "Thank You" to all of our junior partners!

2025 DATES TO REMEMBER

Baby Bottle Campaign

Mother's Day (May 11)
through Father's Day (June 15)

The Hope Run

. Saturday, August 9 @ Minto Brown Island Park

Fall Dessert

Saturday, October 25 @ Salem Convention Center

We all could learn a few things from them. Here are some examples:

- End of season is a great time to shop (if you like shopping) and get great deals. Many stores have sales or mark-downs to make room for the next season's items. This will mean getting items out of season, but Hope is always preparing Baby Gift Bags for future seasons.
- Try using "super cash" or rewards to increase buying power.
- Keep an eye out for "super sales".
- Some of our partners are very good garage sale shoppers and have high standards for what they choose.

We accept baby clothing sizes newborn to 6T, maternity clothing of all sizes (up to 3x). Thank you for shopping for our patients and their little ones!

2024 Was A Very Good Year

There was so much that was GOOD for Hope in 2024, including YOU, and we are rejoicing! Hope served 889 patients in our clinic last year. The vast majority of them (93%) chose life for their babies. Many came in carrying heavy burdens and pressures. We were a safe haven, and infused strength and direction to each one.

We provided **truthful**, **compassionate services** to every woman and family. Hope has strong relationships with many other service providers in the Salem area, church-based and secular. This is valuable to our patients as we connect them with all the resources needed.

The Parenting Initiative keeps growing numerically, and it is an amazing way to cultivate depth into women's and couple's lives. There is so much goodness for which to be grateful! And we thank you, our partners, for being part of it!

2024 STATS

Total # of Patients: 889

Total # of Ultrasounds: 859

Total # of Parenting
Initiative Participants: 157

Salem Foundation Grant Award

In February, Hope was honored to receive a grant of \$2,500 from the Salem Foundation. These funds will allow us to purchase prenatal vitamins for our patients. Patients who choose to parent their babies are given a starter pack of vitamins, along with information on how to have a healthy pregnancy. This grant is a big help, so thank you, Salem Foundation!



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RETURN SERVICE REQUESTED



Registration for the Baby Bottle Campaign begins in March. If your church or group hasn't participated before but would like to in 2025, contact us at 503-364-2464.

