

## Why do they love Hope so much?

An oft repeated theme from our patients is any variation of, “*I love this place.*” We hear it a lot. “*It is so inviting here.*” “*You guys really care.*” One patient actually said, “*This place is so awesome, can I just move in here?*”

Apparently, this isn't the market standard. Planned Parenthood is located just one mile from Hope Pregnancy Clinic so we commonly see some of the same women as patients. A few weeks ago one of our patients summarized it very bluntly. “*I'm glad I'm here. I just knew I didn't want to go to Planned Parenthood.*” Our volunteer asked her why not. She replied, “*I've been there before. They just ask the questions to fill out the form. They don't care about me like you guys do.*”

One of Hope's core values is **unconditional grace** to every woman. It is our medical staff and volunteers who extend our welcoming, caring culture. We are grateful for the huge hearts who work here. And we're grateful our patients know they are loved!



## Parenting Initiative - Raring to Go!

New businesses will sometimes have a “Soft Opening,” allowing them to slowly ease into the opening process. All of 2020 was like a soft opening for Hope's new Parenting Initiative. We started it in March, then COVID stopped it and changed the rules off and on for the rest of the year. We did train new volunteers who met with and mentored a number of patients throughout the year. Patients learned new skills to help them as new mothers. **They all loved it!** However, COVID suppressed the number who could participate. We are eager in 2021 to start anew and greatly increase the program with something more like a Grand Opening!

We are looking to add new mentors – a number of women and a few men. Please consider joining us. Mentors meet weekly with life-minded patients who want to learn how to be good parents. Each one meets with their mentor for at least one 6 week series and earns valuable baby equipment and supplies for their efforts. They can continue “learning and earning” for as many weeks or months as they want. If you're interested in volunteering, visit [hopeforsalem.org](http://hopeforsalem.org) for more information. With additional mentors we are hopeful of coming alongside hundreds of patients this coming year!

## A Forecast for Joy is on the Horizon!

It's a time for joy! We have flipped the calendar to 2021. Things are looking up already!

We have very high hopes for this coming year. Our Baby Bottle Campaign kicks off on Mother's Day. The Hope Run will be live and real this August in Minto Brown Park. In November the Dessert will be a grand reunion for all. We're enthusiastic about working together raising funds to provide our free services to women.

We're eager to reach many, many more women, with the hope of turning their hearts toward life. We'll continue being grace-filled voices speaking deeply into their souls. We aim to replace confusion and gloom with clarity and hope, and to reflect the light of Jesus into the life of every person who steps into Hope Pregnancy Clinic.

We invite you to join us in this new year. There will be many joyful moments we will share, and so much we can accomplish together. Let's go!

## DATES TO REMEMBER

FOR

# 2021

### Baby Bottles for Hope

Mother's Day to Father's Day  
(May 9 - June 20)

### Hope For Salem Run/Walk

August 14, 2021

### An Evening with Hope Dessert & Celebration

November 6, 2021

## Baby Bottles for Hope 2021

As with so many things in 2020, our annual Baby Bottles for Hope campaign looked a little different than in past years. With so much uncertainty last spring, we weren't sure what to expect...but God always provides. Our partners (you!) were faithful and generous and the 2020 Baby Bottle campaign raised \$50,165! Much of that came in the form of donations via "virtual baby bottles" (also known as checks sent by mail.)

We are looking forward to this year's campaign; praying that we will all be back in our churches so you can take actual baby bottles home. Filling a baby bottle is a wonderful, tangible way to teach our children about compassion, generosity and the value of life. If your church or group would like to participate, please contact Whitney at [whitney@hopeforsalem.org](mailto:whitney@hopeforsalem.org) or by calling 503-364-2464. The Baby Bottles for Hope campaign runs from May 9th through June 20th.



## Our Amazing Medical Staff



Ultrasound scans make a huge difference in a woman's pregnancy decision. An amazing 94% of our patients choose life after seeing their baby and a live feed of the heartbeat on the ultrasound machine. Pictured here is our amazing medical staff who perform every scan with compassion and excellence for each patient.

From left to right: Annie B, Melissa, Meredith.



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**RETURN SERVICE REQUESTED**



"They don't care about me  
like you guys do."

- A Hope patient



@hopeforsalem